THE OATMEAL'S IMMUTABLE LAW OF

Multiplicative Idiocy

THE SCENARIO:

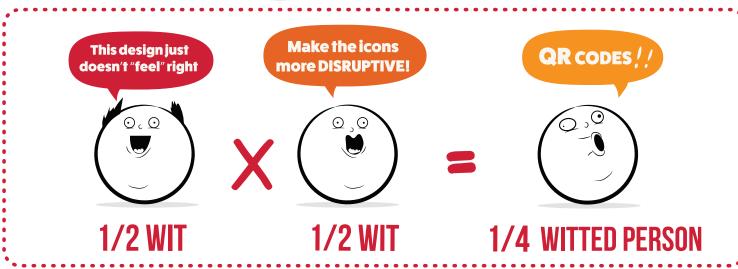
You are in a design meeting with multiple attendees, some of whom make bad decisions.

THE RESULT:

Idiocy becomes multiplicative, not additive. Two half-wits do not equal a full-witted person. They equal a quarter-witted person.









TROUTIFICATION:



Keep your friends close and your enemies in your underwear.

This idiocy is further multiplied by the duration of the meeting. Trying to elevate a group of half-wits by making a meeting longer is like trying to cook a trout by putting it in your underwear and running a marathon.

Avoid the death of good ideas. Avoid the troutification of decency.

Stupidity does not cancel out stupidity to yield genius. It breeds like a bucketful of coked-out hamsters.

Don't let the hamsters win.

Sincerely yours, -The Oatmeal.

There are no bad ideas in brainstorming. **OH GOD YES! SAYIT AGAIN, RANDALL!**